



Board of Directors Meeting Minutes

Date: February 13, 2017 from 6:30pm to 8:15pm

Location: KONO office, 2301 Telegraph Avenue, Oakland, CA 94612

Present: Joseph Jung, Sonja Brooks, Mike Thaler, Peter Schroepfer (by phone), Charlie Hahn (by phone), Alan Wilk (6)

Absent: Ali Tahsini, Andrew Slakey, Keun Bae Yoo (3)

Staff: Shari Godinez, Lathan Hodge, Darlene Drapkin, Tim Seufert

Guests: Sarah Fine, Dave Campbell

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1.Introductions: Call to order/ Determination of Quorum	Quorum was established. 5 of 8 members	
2. Public Comment, Announcements/Open Discussion	No comments.	
3. Action Item: Approve Minutes from January 18th, 2017 Board Meeting	Sonja motioned to approve. Mike seconded. All approved.	<u>Approved</u> The January 18, 2017 Board Meeting Minutes
4. Action Item: Review and approve KONO and OakFF Budgets for 2017	Sonja suggested 5 to 10 year budget projections. Mike Thaler motioned to approve the 2017 KONO and OakFF Budgets. Alan Wilk seconded. All approved.	<u>Approved</u> KONO and OakFF Budgets for 2017
5. Action Item: Vote on Nominee Alan Wilk for KONO Board member	This item was moved to the third item. Alan Wilk is a property owner of 535 29 th Street. Sonja asked for Alan to mention two things he would like to see in the District. He wants to see the character and culture of the neighborhood be preserved and believes Oak FF contributes to that. Sonja also asked what he least likes about the District. Alan responded that the District should be developed into a business and community friendly space. Especially the area between Telegraph Ave. and the freeway. Charlie motioned to name Alan Wilk as a Board member. Sonja seconded.	<u>Approved</u> Alan Wilk as a KONO Board member

	<p>All approved.</p> <p>The total number of Board members is now 9 with an attendance of 5 to make quorum.</p>	
<p>6. Action Item: Approve \$2000.00 for litter containers mosaic art and stenciling Budget line 6k: cost 4.5k, 4k from grant, \$500 from KONO, \$1500 for “Welcome to KONO” stenciling</p>	<p>Alan commented that he did not see the added benefit of having branding from stencil art.</p> <p>Alan motioned to approve \$500 towards finishing the mosaic art. Mike seconded. All approved.</p> <p>Shari agreed to present quotes for both stickers and stenciling on the litter container doors at the next meeting.</p>	<p><u>Action</u> \$500 for Mosaics on litter containers</p>
<p>7. Presentation: CBD Renewal Update (Darlene Drapkin, Urban Transformation, Tim Seufert, NBS)</p>	<p>Tim Seufert, NBS, reported that they are very close to distributing the Management District Plan and the Engineers Report. This should happen by the end of the month and the City will need to review these items for 5-6 weeks starting March 1st. The petition drive will take place from April 11 through May 9th. The City must approve the assessment District. The Ballot takes place after that. Darlene does much of the outreach to the big property owners. Darlene did however, emphasize that peer to peer conversations are the most effective. Tim shared the formulas he is using to find the assessment amounts for properties. Shari asked if commercial versus residential condos are assessed differently. Tim responded that they are. Additionally, churches will be getting a smaller assessment because it has been an issue in the past. NBS has used this particular formula for assessments in 3 other CBDs in San Francisco.</p> <p>Darlene reported on survey results. 24% of property owners responded. 76% of respondents were in favor of the CBD Renewal.</p>	
<p>8. Presentation: Telegraph Bike Lane by Sarah Fine, City of Oakland, Dave Campbell, Bike East Bay on the bike lane</p>	<p>Sarah reported on the Progress Report for Telegraph Ave bike lane and discussed painting on the street and installing planter boxes. There had been yearly incidents of people getting hit by cars in the crosswalk. Since the new lanes have been reduced from four lanes down to two, there have been no incidents. This way, pedestrians only have to look at two lanes of traffic when crossing the street. There has also been less speeding. Sarah presented a chart that showed the traffic on Telegraph. Car rides were reduced by 50. There were 120 more pedestrians and 70 more bicyclists.</p>	

	<p>There are issues with people that are parking in the wrong places. They will be adding vertical delineators that make it clearer as to where to park. Sonja asked how much of the changes in modes of transportation are due to a demographic change. Sarah responded that it is due to land use changes and more changes are expected to come with the new developments. Sonja asked if there is any initiative to add more lights or stop signs. Sarah stated that each traffic signal costs \$400,000. Sonja also mentioned that pedestrians risk getting hit by cyclists. Sarah said that there is a general feeling that the bike lanes are confusing. They are hoping that the vertical treatments will make things clearer.</p> <p>Sarah said the City is interested in having the beige areas painted. There are 70 beige areas.</p> <p>Sonja strongly suggested that they have flashing lights on the crosswalk. Sarah said she would look into it.</p> <p>Sarah and the City are proposing to put 40-70 planters in the beige areas. This would serve as beautification and safety. They would encourage safety because they would prevent drivers from driving into the bike lanes. They have the money to install the planters but not the maintenance.</p> <p>Dave Campbell of Bike East Bay also reported on the bike lanes. He welcomes feedback and he is working with the City to gather data and is asking if there is any additional data that people are interested in. He would like to help raise money for the art work.</p> <p>Joseph asked if there have been any statistics on accidents that were for both cyclists and pedestrians. Sarah said there was none to report.</p> <p>Lathan expressed the need for more lighting.</p>	
<p>9. Discussion: Four goals for KONO 2017 (Item carried over from previous Board meeting)</p>	<ul style="list-style-type: none"> • New KONO banners, branding • Trademark Oakland First Friday <p>This item will be revisited after the Board sends email submissions of goals.</p>	
<p>10. Staff Reports a. Safety 1st: Security and Operations (Lathan Hodges)</p>	<p>a. The bus shelters on West Grand have been removed. On 31st street there is a rat problem due to leaving dumpsters out. Resource Officer Cameron is back in the District.</p>	

<p>b. Oakland First Fridays (John Eric Henry) c. Executive Director (Shari Godinez)</p>	<p>b. John reported that the percentages for vacancy for Oak FF are up for the March event. The theme is girl power and there will be female artists and musicians. There are two promising candidates for the festival coordinator position. For both candidates there is a challenge of time and availability. John Eric will remain until the next person is effectively on-boarded. There is an intern that is going to start at 32 hours a week and will be updating the economic impact report. She will be with Oak FF for 8 weeks.</p> <p>c. Shari stated that we are hoping to move forward with the contract with Planting Justice. Also, we are trying to get access to grey water. Shari is also working on Board recruitment. Katherin has resigned and is seeking to find a replacement of someone in the Arts. An annual nomination letter will be mailed out soon to the property owners.</p>	
<p>11.Next Board Meeting: March 14th at 6:30 pm</p>	<p>April 11, 2017 at 6:30pm</p>	

Minutes by: Rachel Varaiya