



Board of Directors Meeting Minutes

Date: March 16, 2017 from 6:45pm to 8:33pm

Location: KONO office, 2301 Telegraph Avenue, Oakland, CA 94612

Present: Joseph Jung, Sonja Brooks, Mike Thaler (by phone), Charlie Hahn (by phone), Andrew Slakey, Alan Wilk, Keun Bae Yoo

Absent: Ali Tahsini, Peter Schroepfer

Staff: Shari Godinez, Lathan Hodge

Guests: Darlene Rios-Drapkin, Hiroko Kurihara

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1.Introductions: Call to order/ Determination of Quorum	Quorum was established.	
2. Public Comment, Announcements/Open Discussion	<p>In October of 2015, Hiroko and people of the community started a group in protest of the spot-zoning that was occurring at 24th Street and Valley. The group recognized the neighborhood is worth protecting and also wanted to prevent displacement of local businesses. There was a meeting held for the community and how to preserve the culture and housing. They held an additional meeting to get feedback from property owners. Hiroko represents the Arts and Garage District. This group is attempting to bring a resolution to the City Council. They have three main objectives and would like KONO to support the resolution.</p> <ol style="list-style-type: none"> 1.Name the District Officially 2.Define the Area 3. Recognition of the group from City Council by different City departments and community representatives. Also to identify stakeholders which includes business owners, property owners and artists, developers, nonprofits, Uptown and KONO CBD'S, Art Murmur (Art Murmur will be the lead agency) <p>The California Arts Council provides an opportunity to apply for designation of the area with an emphasis on artist production and consumption and cultural preservation. They will be competing with the Black Arts District. The proposal due date is March 29th. If the state designated the area it would provide an opportunity for the county to level property taxes. This is also an opportunity to tap infrastructure bonds replacing redevelopment. One</p>	

	<p>property owner suggested \$5,000 per unit for developers. The Art and Garage District wants a letter of endorsement from KONO.</p> <p>Shari requested Hiroko provide pros and cons list to establishing the Art and Garage District. The CA Arts Council is picking 15 areas to designate in the state. Districts similar to what the group is intending the Art and Garage District to become, include areas in Rhode Island, Massachusetts, Seattle, and Vancouver.</p>	
<p>3. Action Item: Approve Minutes from February 13th, 2017 Board Meeting</p>	<p>Alan motioned to approve.</p> <p>Andrew seconded.</p> <p>All approved.</p>	<p><u>Approved</u> The February 13, 2017 Board Meeting Minutes</p>
<p>4. Action Item: Review Quote for KONO branding sticker/ stenciling on litter containers</p>	<p>Alan presented a stencil and type of method to use for the KONO logo on the litter container doors. He said he would test whether spray paint or a paint brush will work better. Shari suggested painting one or two cans and seeing if they get tagged. The other quote was from the same person that did the Temescal decals. Lathan mentioned that the Utility boxes get tagged. The new trash can mosaics have served well so far for graffiti abatement. It is necessary to get a cost for replacement of the decals or stencil painting. That was left out of the estimate. Alan gave a quote for \$153.85 per can for a painted stencil. Another artist gave a quote for approximately \$175 per can. Shari proposed to do 5 cans for \$769.25. Alan Wilk said that he doesn't see the point in branding the trash cans but does like to see art added to the neighborhood.</p> <p>Joseph motioned to approve 5 cans for \$769.25.</p> <p>Andrew seconded.</p> <p>All approved except Alan Wilk abstained.</p>	<p><u>Approved</u> The Board approved to contract with Alan Leon to paint 5 trash can doors with KONO logo for a total of \$769.25</p>
<p>5. Discussion: Review of KONO By-laws regarding members attendance</p>	<p>Shari discussed softening the language in the current bylaws which state that after 4 missed meetings out of 12, a Board Member will be removed from the Board. Keun Bae suggested keeping the language. Ali Tahsini has been removed from the Board which changes the total Board members to 8 and quorum is still at 5.</p>	<p><u>Approved</u> The removal of Board member Ali Tahsini from the Board</p>
<p>6. Discussion: Review samples of work by Alan Leon, artist for beige areas of</p>	<p>Alan shared sample designs that he had done for the beige areas of the bike lanes. Joseph suggested having KONO signage in the beige</p>	

bike lanes	areas as well.	
7. CBD Renewal Update	<p>Darlene stated that the renewal consultants are currently in the process of creating the Management District Plan or MDP. It is the document which will guide the district for the next ten years. It was compiled based on information provided by stakeholders since last September. Survey data guides the content. In mid- April the MDP summary will be going out to impacted property owners along with a brochure and a budget. KONO needs 30% of impacted property owners to sign the petition to demonstrate that there is support for the renewal of the CBD and its expansion \$650,000 is the KONO budget but 4% needs to be raised by KONO. NBS is using a formula that is equitable and defensible. The formula is somewhat complicated. A petition will be included in the package as well. In June, the City will send ballots out to the impacted property owners.</p> <p>This oldest BID in Oakland is Lakeshore which has been operating for 16-17 years. There is generally a small percentage of CBD's that do not get renewed. Mike requested a timeline with deadline dates. Darlene will research the name KONO versus Koreatown Northgate.</p>	<p><u>Action</u></p> <p>Shari will research the option of a 20 year CBD renewal.</p>
8. Discussion: Review of 2017 project ideas	<ul style="list-style-type: none"> • Mike suggested having Safety1st address the issues with people sleeping in the doorways of businesses. • Match a grant for surveillance cameras that are registered with OPD • Match a grant for businesses that want more external lighting • Repaint Utility Boxes • Planter Boxes in the beige areas of the bike lanes • Have the community paint a beige area at the First Friday Event 	
<p>9. Staff Reports</p> <p>a. Safety 1st: Security and Operations (Lathan Hodges)</p> <p>b. Oakland First Fridays (John Eric Henry)</p> <p>c. Executive Director (Shari Godinez)</p>	<p>a. Homeless numbers have decreased. The two homeless people in the front of the building at 2301 Telegraph have found a place to live. Keun Bae feels, however that the number of homeless people has increased. The Adopt-a-Spot program with the City has provided paint to Safety1st. When the bus shelters were removed the trash cans were also removed. The CRO is back in the District. The massage parlor at 28th Street has been having issues with</p>	

prostitution. Graffiti has decreased. Safety1st does graffiti abatement twice a week. The storage shed was broken into and it appeared some bamboo was missing. There was no lock on the shed. Lathan will get a new lock.

b. Oak FF was not reported on

c. Shari announced that Dominic Cheng has started another job and is now working 10-15 hours for OakFF while the new festival coordinator and project coordinator transition onto the team. The project coordinator II position will cover music curation and vendor processing. John Eric will be staying on the team to help with onboarding and may stay on thereafter to seek sponsorship opportunities. Shari is meeting with the candidates to sign contracts on Monday. Artist Alan Leon quoted \$100-\$300 to paint the bulb outs in the bike lanes. Administration has obtained quotes from Planting Justice and Peralta Services for the tree wells and planter boxes. Shari was able to give KONO businesses free listings in the Chambers Newsletter. Visit Oakland was interested in funding a mural in the district but unfortunately they chose a wall in Old Oakland. They are looking to set up a grant program for more murals and also a virtual walking tour where people can get information about the artists using a mobile app. On 3/22 Joseph and Shari will have lunch with Mindy from Sutter Health Hospital who is interested in joining the Board. Shari met with the new chief of police and spoke with her about the benefits of foot patrol. Shari is going to send her a study that shows the benefits of foot patrol in downtown Oakland. Shari also invited her and OPD to have a booth at Oak FF that is interactive with the public.

**10. Next Board Meeting:
March 16th at 6:30 pm**

Meeting adjourned at 8:33 pm

Minutes by: Rachel Varaiya