



Revitalizing Historic Downtown Richmond

Community Partner Membership Program

Join our Community Partner Membership Program and receive valuable marketing tools for your organization:

- **Appear in Main Street News, our weekly e-newsletter**
All newsletters are sent to 2000+ readers and are shared on our social media accounts—reaching thousands of individuals that are interested in community projects like yours!
- **Post events and announcements on richmondmainstreet.org**
Listings to our website’s Home page and Events Calendar **and** East Bay Express website and business directory—posts are viewed by thousands throughout the Bay Area.
- **Free booth spaces* at Richmond Main Street events** (*one booth space per event)
Music on the Main concerts (July and August) and Spirit & Soul Festival and Fundraiser (September)

Expand your reach in the community today:
Become a Community Partner Member!

Annual Membership

\$275

- One month free advertising!
- Two listings in Main Street News and on RMSI website per month
- Your organization logo prominently listed on our Sponsors & Community Partners page
- Social media shout-out when you join
- Special pricing for additional listings: Only \$10 per listing! (30% discount)
- Free booth spaces* at Richmond Main Street events:
 - Healthy Village Festival – June
 - Music on the Main concert—August
 - Spirit & Soul Festival and Fundraiser—September
- Supporting the revitalization of Historic Downtown Richmond!

Monthly Membership

\$25 per month

- Two listings in Main Street News and on RMSI website per month
- Special pricing for additional listings: Only \$10 per listing! (30% discount)
- Supporting the revitalization of Historic Downtown Richmond!

Guest Membership

\$15 per listing

- One listing in Main Street News and on RMSI website
- Supporting the revitalization of Historic Downtown Richmond!

More About the Community Partner Membership Program

In early 2015, we launched a weekly e-newsletter—Main Street News—a new and improved way of sending updates on community events, programs, and projects. In addition to highlighting the activities in Downtown, our e-newsletter also provides a platform for community-based organizations to promote their work. We are excited to offer this new service to our valued community partners! By joining our Community Partner Membership Program you will receive valuable marketing tools for your organization.

How to Join

Visit www.richmondmainstreet.org/become-a-member and select the membership package that works best for you. Follow the prompts to complete the membership enrollment and create your account.

How to Submit Your Listings

1. Log into your Member Account
 - a. **Events** (date-specific activities): Select “Promote an Event”
 - b. **Announcements** (press release, call for action, etc.): Select “Make an Announcement”
2. Complete all the fields (make sure to upload a flyer image or your logo) and click the “Post” button

Important Details to Note

All listings will appear exactly as submitted.

For e-newsletter (published on Mondays)

- Submission deadline: Monday before desired e-newsletter publication
- Listings will appear in “Community Bulletin” section

For website

- Listings will appear on the website within 2-3 business days
- Announcement posts will remain on the website for 7 days

Start and End Dates for Membership

Membership activation and renewal is available on a rolling basis, and is determined upon receipt of payment.

Payment

Payment is due in full at time of membership activation or renewal and may be paid via the following methods:

Credit Card

Online via your membership account

Check

Please contact us for details.

Questions? Contact us:

Phone: (510) 236-4049

Email: admin@richmondmainstreet.org