



Board of Directors Meeting Minutes

Date: October 18th, 2016 from 6:30pm to 7:45pm

Location: KONO office, 2301 Telegraph Avenue, Oakland, CA 94612

Present: Joseph Jung, Sonja Brooks, Charlie Hahn, Keun Bae Yoo, Peter Schroefer

Absent: Ali Tahsini, John Eric, Shonda Scott, 360 Total Concept team

Staff: Shari Godinez

Guests: Andrew Slakey

| <u>Subject</u> | <u>Discussion</u> | <u>Action</u> |
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| 1.Introductions: Call to order/ Determination of Quorum | Quorum was established. | |
| 2. Public Comment, Announcements/Open Discussion | No comments. | |
| 3. Action Item: Approve Minutes from September 13, 2016 Board Meeting | Charlie motioned to approve the minutes. Sonja seconded. All approved. | <u>Approved</u> The September 13, 2016 Board Meeting Minutes |
| 4. Action Item: Review and Approve Financial Reports | Shari reported on the financials for KONO and Oakland First Fridays. Sonja suggested KONO have an independent auditor. Charlie motioned to approve the financial reports. Sonja seconded. All approved | <u>Approved</u> The financial reports through the end of September 2016 <u>Action</u> Shari will get quotes for independent auditors |
| 5. Action Item: Vote: Board Nominees; Andrew Slakey & Alan Wilk | Andrew Slakey was present. His biographical information was presented by Joseph. The executive committee recommended him as a Board member. Sonja motioned to have Andrew Slakey as a Board member. Peter seconded. All approved. | <u>Approved</u> Andrew Slakey as a Board Member |

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| 6. Presentation by Shonda Scott, 360 Total Concept 10 min project at 2100 Telegraph Ave | Absent. | <u>Approved</u> |
| 7. Discussion: Nov 10 th KONO Appreciation Event | <p>Originally this was going to be a fundraising event and an appreciation event. Due to a short amount of time to prepare for the event, it will just be an appreciation event and held in the front room of the building. The invite list includes 61 volunteers and their plus-ones (122 people), staff, the board, 30 sponsors, Safety 1st, The Mayor, City Council Members and KONO businesses including Gogi Time, The Good Hop, Koreana Plaza, Sankofa, Saigon Market, Telegraph Market, and Amazona's Pizza.</p> <p>There will be a DJ and a bar with a bartender. The limit on drinks per guest and charging of drinks was discussed. Shari suggested that each drink be a \$5 donation .</p> | |
| 8. Discussion: KONO & Oakland First Fridays branding | <p>Keun Bae brought up the subject of branding. Sonja brought up the concern that Uptown and the Uptown Arts District infringe on KONO's branding. Sonja proposed that with a good team perhaps with outside consulting, or a marketing or branding company, KONO's branding could significantly improve. Joseph suggested a larger banner for First Friday and to put them on the stages also. Painting a mural on the overpass or under the overpass was discussed.</p> | |
| 9. Report: Safety1st: Security & Operations | <p>Lathan reported on the First Baptist Church. He discussed people on the steps with the Foot Patrol Officer. Some hot spots including underneath the overpass on 34th street have been cleaned up. Of 24 case files of the homeless, there are about 6 people that stay permanently on the streets. A chronic problem are the bus shelters on Grand Avenue. Lathan recommends removal of these shelters. As for crime reports, for last month there were more robberies. There were 8 robberies on Telegraph Avenue. Thursday, Friday, and Saturday are the major days for robberies. The massage parlor on 25th street may be evicted due to 3 arrests over the last year and a half. 65 issues of graffiti were resolved this month. Keun Bae requested more monitoring of the homeless on 26th and 34th.</p> | |
| 10. Oakland First Fridays updates (John Eric Henry) | Not Discussed. | |

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| <p>11. Staff Report: Shari Godinez, Executive Director</p> | <p>There is now a separate phone for the First Friday room. Shari mentioned that we have this office space until January and that she is going to talk to the developers about possibly providing KONO with some space. The deadline for the refund has passed. If property owners did not respond, their amounts will be retained by KONO. Interviews were done for the Project Coordinator position. Two candidates will be chosen for second interviews in the coming week. The position's role is to float between different projects. The position is part-time. Rachel provided answers to additional questions from the Fleishhacker grant. Shari and Rachel are going to meet with the artist for the mosaics on the trash cans. There is a survey letter that is going out to property owners for the district renewal. Tanika is sending out a request to business owners to donate gifts for volunteer appreciation. Since Telegraph Market is changing owners, Shari is working with the City to put conditions/ guidelines on the new owner to manage loitering. Security and Operations meetings are being held regularly. Flyers have been passed out for a neighborhood security meeting.</p> | |
| <p>Next Board Meeting: Wednesday, November 9, 2016 @ 6:30pm</p> | | |

Minutes by: Rachel Varaiya